

CMTA Newsletter Advertising Rates

The Carolina Marsh Tacky Association does not solicit advertising as a profit-making venture, but rather to offset the cost of printing and mailing its quarterly newsletter to the membership. All advertising appearing in the CMTA Newsletter must conform to the following standards.

1. Advertisements must be prepaid
2. Advertisements will run consecutively on a yearly contract (4 issues).
3. Advertisements must be equine related.
4. All advertising must be delivered to the editor as a high resolution (300ppi) JPG file, a Word document, plain text, press quality .PDF, or created in Publisher '07.
5. The editor and/or the board of directors reserve the right to refuse publication of any advertising deemed inappropriate or unsatisfactory.
6. Positioning within the newsletter is at the discretion of the editor.

Ad Size	Yearly Advertising Rates
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Business card	\$40
¼ Page	\$60
½ Page	\$100
Full Page	\$200

E-mail Advertisement to: marshtacky@gmail.com

Mail Contract and Payment to:

Carolina Marsh Tacky Association
P.O. Box 1447
Hollywood, SC 29449